

## Turkish Yasarlar Seracilik sets first steps in horticultural sector.

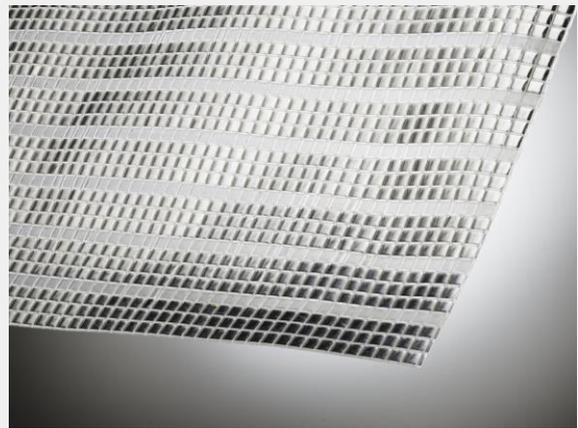
For years now, Yasarlar Seracilik is active in Tourism and Textile. As a contribution to their community, they invested in a 6ha high tech greenhouse in their hometown Sandikli in the Afyon region (Turkey). This greenhouse is up and running since November 2014. Yasarlar Seracilik opted to grow tomatoes, knowing the demand in Turkey and the wider region is high.



The 6ha high tech greenhouse

The Afyon region has a severe continental climate but also profits from geothermal activity. For several years, the region attracts investors to build new high tech greenhouses. They use the geothermal energy to heat up the greenhouse. In order to keep the heat inside and save energy, Yasar Seracilik chose for a screen from **BonarAgro; PH 77**, an insulating screen built up from highly reflecting aluminum tapes.

PH 77



The screen is used mostly during the night in order to save energy. The decision to choose for woven **PH 77** instead of knitted alternatives is based upon results of other growers in the region, who experienced substantial energy saving rates with the same screen.

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